



GLOBAL FLEET CHAMPIONS

Global Fleet Champions is a campaign that celebrates best practice in fleet safety and gives you the resources to become a fleet champion. It is overseen by academic and practitioner experts in the field of occupational road risk, and is administered by Brake, the road safety charity. Global Fleet Champions is free to join. Join us at globalfleetchampions.org

AT-WORK CRASHES ARE A GLOBAL CATASTROPHE



More than 1.3 million people die on roads every year. Many more are seriously injured.



Many road deaths involve a vehicle being driven for work.



Road crashes cause great distress to victims and their families.



Pedestrians, cyclists and motorcyclists are particularly vulnerable, making up more than half of all road deaths.

WHY DO WE NEED FLEET CHAMPIONS?



Driving for work is one of the most dangerous activities that you ask your employees to do.



Many organisations have vehicles that are not safe because they are old or need repairs.



Driver behaviour contributes to many crashes. Speeding and driving while tired, distracted, or after drinking alcohol or taking drugs cause many crashes.



Vehicles driven for work cause pollution.



Good policies and procedures for safe and healthy mobility help prevent crashes and reduce pollution.



Preventing crashes is good for business. Putting safety first will lower business costs and improve your reputation.

THE FIVE PILLARS OF GLOBAL FLEET CHAMPIONS



Community outreach

Work with your local community to champion safe and healthy mobility.



Driver behaviour

Manage risk to keep your drivers as safe and healthy as possible.



Incident analysis and intervention

Prioritise safety and welfare after a crash involving one of your vehicles.



Journey routing and modal choice

Reduce risk and lower emissions by enabling active and shared travel.



Vehicle procurement and maintenance

Improve the safety and environmental impact of your vehicles.

RESPONSIBLE ORGANISATIONS...



Have good policies and procedures to manage road risk.



Work to improve road safety and reduce pollution in the communities where they operate.



Carry out regular risk assessments to identify and address risky driving behaviour.



Support drivers after a crash.



Analyse and investigate any crash involving one of their vehicles.



Plan every journey to be as safe and environmentally friendly as possible.



Buy, lease or hire the safest vehicles possible.

WHAT CAN YOU DO?

Everyone can be a fleet champion by calling for safe and healthy mobility for fleets.

- Ask your boss to put safe and healthy mobility first
- Ask your government to have fleet safety rules and police at-work vehicles
- Tell the world how good fleet policies can make our roads safer

